

Summer Newsletter 2007

Goolwa Veterinary Services

19 Oliver Street
Goolwa, S.A.
5214
24 Hours



Ph: 8555 1666

December-February, 2008

Volume 2, Issue 4

Opening Hours:

- **Mondays-Fridays:**
9am-6pm
- **Saturdays:** 9am-12pm
- **24 Hour Service**
available by phoning
(08) 8555 1666
- **Veterinarian:**
Dr. Chris Moolman
- **Nurses:** Jacqui Lawson, Trudi Waller and Debbie Inston.

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Practice News

Snake Bites! Recently, we treated numerous dogs and cats for snake bite. This is the time of year when snakes are out and about so make sure to take care and keep a close eye on your pets.

Grass Seeds are also a common problem at this time of year. If you have a long-haired dog, think about having them clipped.

Jacqui finally finished her **Radiography Exam** and has gone on to finish her last exam and assignment. All that's left now is the practical exam.

Trudi is busy running **Puppy Preschool** classes and helping with any canine behavioural problems you may have. Phone us on 8555 1666 if you would like to know more.



PLACE A PRESENT UNDER THE TREE FOR YOUR PET THIS CHRISTMAS.

Christmas is Coming! Have a wonderful and enjoyable Festive Season and a safe New Year!

Enjoy our newsletter and we look forward to catching up with you and your pets in the near future.

A Message For You...

WE ARE NOW ONLINE!!! www.victorandgoolwavets.com.au

Make an Appointment!! We will confirm the appointment the next working morning. Order Products! Your order and pick up will be confirmed within six to eight hours of lodgment. Find Links to Great Info: pet information sites, product information and update your microchipping details. Give us your Feedback!! Read our newsletters, behavioural articles and other pet related information!

What's On

November, 2007

*30th (Friday): **Puppy
Preschool**

Starts: 3:45-4:45pm at
Goolwa Veterinary
Services, 19 Oliver
Street, Goolwa.

Phone: (08) 8555
1666 if you would like
to attend this class or
one held later on.



December, 2007

*8th (Saturday)
**Symphony in the
Serengeti** Monarto
Zoological Park

Ph: (08) 8534 4100

February, 2008

*24th (Sunday): **Cat
Show:** Feline Associa-
tion of South Australia
Summer Show

Ph: (08) 8342 0359

April, 2008

*5th (Saturday): **S.A.
Pet Industry Trade
Show**

12pm-9pm
Nepean Shores,
Glenelg.

PERSIAN KITTENS

**Born 4th January,
2008. Two girls and a
boys. Photos online
now or speak to
Jacqui.**

Ilanga Persians



The cutest and most curious cats alive!

www.ilangapersians.com

Ferret Business and Fascinating Facts



*A female Ferret is
called a 'Jill'.

*A male Ferret is
called a 'Hob'.

*A desexed female
Ferret is called a
'Sprite'.

*A desexed male
Ferret is called a
'Gib'.

AND...

*A group of Ferrets is
called a business.

To Clear the Confusion

By Dr. Chris Moolman

Volume 2, Issue 4

I have now had numerous confused clients approach me in relation to the new veterinary clinics in Goolwa. I have now come to the point where I need to clear this confusion, once and for all. The first source of the confusion is the, what I feel to be, an aggressive approach shown by the Strathalbyn Vets by opening a vet clinic in the middle of my client area. (This is the second time they have taken this aggressive approach without any consideration or negotiation). The two clinics could have co-existed with them having a clinic in Cadell Street and myself in Oliver Street.

The second source of the confusion is the way the Strathalbyn Vets market themselves. In a recent letter, they advertised themselves as Riverport (Goolwa Vet) Clinic. It should rather be Riverport Vet Clinic in Goolwa.

Let me address the following questions presented to me:

- 1) *Is Goolwa Veterinary Centre becoming part of the Riverport/Strathalbyn Vet Clinics and moving into the big building?* No, Goolwa Vets are not joining or becoming part of Riverport Vets. The Goolwa Veterinary Centre will stay in Goolwa for many years to come in opposition to the Riverport Vets.
- 2) *Is Goolwa Veterinary Centre going to move to new premises?* Yes, Goolwa Vets are going to move into a new building at 24 Hutchinson Street. It is next to Weeks & Macklin Real Estate and opposite Foodland.
- 3) *Will the Goolwa Vets name stay the same?* Yes. The Goolwa name is registered to the Goolwa Vet Centre. Any other veterinary institution using the Goolwa name is doing so illegally and creates deliberate confusion.
- 4) *How will you compete with such a big building?* Well, I believe my clients are loyal because I have provided them with quality service. I also believe that with time those clients that get swept away by the big building will return. I believe that my smaller premises will enable me to provide similar veterinary services at a better value. I believe we will be known as the Smaller Vet with better value in Goolwa.

We provide Vet Care with Love!

Thank you for your support.

Dr. Chris Moolman.



***“I believe we
will be known as
the smaller vet
with better
value in
Goolwa”.***

Dr. Chris Moolman



Mouth Matters

After having my teeth professionally cleaned and polished, I began to wonder why we don't care for our pet's teeth as we do our own.

We tend to think that because wild animals seem to manage just fine without brushing their teeth then we don't need to look after our pet's teeth. But our dogs and cats are as much like wild animals as we are cavemen!

Dogs and cats have teeth very similar to ours and are susceptible to some of the same oral diseases as we are. Did you know that over eighty-five percent of our pets

over three years of age are affected in some way by dental disease.

Some of the signs to look out for are bad breath, dribbling, refusal to chew on toys or food, bleeding gums or pawing at the mouth.

If you are at all concerned about the condition of your pet's mouth, don't hesitate to contact us for a check up by phoning: 8555 1666.



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“Over eighty-five percent of our pets over three years of age are affected in some way by dental disease”.

All the Best...



We understand that people these days are extremely busy. It can be difficult keeping up with vaccinations, worming and flea treatments for your pet let alone dental issues.

Here are some hassle-free solutions as well

as all the best dental products available for dogs and cats.

*Aquadent-it cannot get any easier, just add it to the water bowl for fresh breath.

*Greenies-offered as treats to freshen pet's breath.

*Raw bones-great for chewing.

*Hills T/D or Royal Canin Dental Diets.

*Special canine toothpaste and toothbrushes.

*Kong toys for chewing.

*All available now.

Hello and Goodbye-The Polite Way By Trudi

Dogs employ an extensive and complex body language to communicate when meeting, greeting and interacting with each other. When dogs normally meet (or even pass each other) they usually curve in a circle toward each other and meet head to tail. To walk straight toward another dog is the equivalent of a direct threat in dog language. When we put a dog on a lead, we seriously interfere with the dog's ability to communicate with other dogs and people. This can cause significant, even severe stress to the dog because he can feel out of control, unable to communicate and defend himself. He may also feel unsure that his owner either understands his predicament, or will react appropriately or protect him. This can lead to 'on lead' and socialization problems. "Compare your dog's existence to a lifelong airplane trip-totally de-

pendant on the pilot and crew for necessities, including one vital need:

TO FEEL SAFE!!

If the pilot appears incompetent and the crew is not sure about what's going on, the passenger starts squirming with anxiety as the frustration takes its toll. If the passenger tries to take control, he may be subdued physically or scolded, which only heightens his frustration. This situation can be more frustrating if the crew doesn't speak the passengers language fluently and communicates the wrong ideas". (William Campbell.)

What Can You Do?

There are many ways the owner can help their dog cope in awkward situations and these will depend on the dog and the situation. However, here are a couple of golden rules to follow that will help.

1. You should always be acutely aware of your dog's body language and observant of anything that might

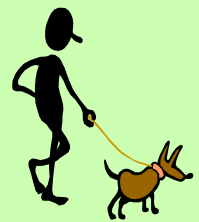
be seen as a threat to your dog such as passing barking dogs.

2. Watch your own body language that may be transferring to your dog such as tightening of the lead.

3. You need to remain calm and in control so that your dog feels you are the leader and there is nothing to worry about.

4. The simple canine protocol of curving in an arc around anything that concerns the dog or that might be considered a threat, is the **Number One Rule** to follow at these times. By curving around the threat (at a distance, if necessary) and putting your body between your dog and the threat (blocking), the dog will have much more confidence in his owner and be less stressed or reactive both at the time and in the future.

Any Questions? See Trudi at the Goolwa Veterinary Centre!



"You need to remain calm and in control, so that your dog feels that you are the leader and there is nothing to worry about"



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5214
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goolwavet@internode.on.
net

Vet Care with Love!

WE'RE ON THE WEB:

WWW.VICTORAND
GOOLWAVETS.COM

Christmas Riddle

*My first is in merry, but not in dance

*My second is in reindeer, but not in prance

*My third's not in herb, but is in spice

*My fourth's in present, but not in nice

*My fifth is in love, but not in kiss

*My sixth is in happiness, but not in bliss

*My seventh's not in candle, but is in light

*My eighth's in glow, but not in bright

*My last is in greetings I send your Way for a very Happy Christmas Day!



**Win a mystery prize!
Be the first to tell us
the riddle's answer.**

A Warm Welcome

Goolwa Veterinary Services wishes to extend a warm welcome to the following people and their pets. Kathleen Schofield and Buster, John Ferguson and Skip, Jessica Leslie and Matrix, The Petrucco Family with Lily, Hugo and Molly, Graham Watson and Wesley, Michelle Smith and Gus, Adam & Mignon Durieu and Kirra & Nelson, Simonetta Puffenbarger and Boo Boo, Troy Goddard and Molly, Steve & Wendy Middleton and Lizzie & Bob, Adrienne Foster and Nikky, Carol Coventry and Cricket, Warren Williams and Oscar, Pauline Howell and Amber, Catherine Macarthur and Bailee, Patricia Steel and Christa, Melissa Mallia and her unnamed cat, Stan & Fay Keen and Lucky, Jo Dekok and Pixie, Dureen Whitfield and Beau, Belinda Eatts and Ebony & Jessie, Marie Abbott and Ralph & Scruff, Tracey Gill and Bodie, Lola Wurlod-Jury and Max & Zuri, Rita Markey and Archie, Jayne Corless and Bella, Robyn and Lindsay McColl and Maverick, Leslie Clayton and Bonnie, Keith Kelly and Millie, Neville Aitken and Jake, Chris and Lynn Mathias and Daisy, Sandy Hogg and Fergus, Debbie Jenzers and Stella, Lynda Hall and Mrs. Oakley, Kerry Nowacki and Chopper & Keisha, Jessica Ratcliffe and Olly, Danny & Barbara Watson and Max, Larnie Ryan and Raz, Mr. & Mrs. Pointer and Janie, Tanya Smith and Misha and Bob & Dianne Patten with Chad & Fly. WELCOME TO GOOLWA VETERINARY SERVICES!

